



From Arabic to Zulu...

WE SPEAK
YOUR LANGUAGE.



Multilingual
Live Events



Give Atlas Language Services
a chance to make your world a
little smaller, one event at a time.



OUR STORY

Atlas Language Services, Inc. was formed in 2000 in Chicago! Originally from Orange County California, our founder, Kevin McQuire, spent 9 years building one of the leading legal linguistic service companies. It was during that time that Mr. McQuire received a call from Los Angeles Unified School District (LAUSD) which needed assistance with an event they were hosting. LAUSD expected 100+ Spanish speaking parents in attendance for an important event and didn't know how to accommodate the group. Mr. McQuire and his team took that challenge head on and that was the beginning of the realization that the simultaneous conference interpretation world was underserved, under recognized and undervalued. It was those early events that sparked the passion for live multilingual events. Not only did Mr. McQuire and his team facilitate communication between students, parents, teachers and faculty, they helped the community! It was a time that would shape how he would run Atlas Language Services for years to come...

Since our inception in 2000, Atlas has focused on live multilingual events. Our level of customer

service, support, security clearance, ethics and the ability to make the "impossible" happen is why our team is respected throughout our industry and hired worldwide by clients of all sizes. Atlas has had the honor of working with fourteen world Presidents/Prime Ministers through the years and our team has supported the Holy See, Pope Francis, in Vatican City on four separate occasions as well.

With the changing political, economic, religious, educational and business needs of the world, the Atlas team has worked on almost every continent (yes, we are missing Antarctica, but we are still hopeful!). Our team and expertise are continually called upon to assist where others have failed. Our clients include non-profits as well as Fortune 100 companies and Fortune Media (USA) Corporation themselves. We are truly the world's experts in live multilingual events.

With the most extensive inventory of high-tech solutions at our disposal we can assist with supporting the needs of any size event, worldwide.

Multilingual events worldwide, made simple!





WHAT DOES ATLAS LANGUAGE SERVICES DO?

Atlas provides everything from equipment rental to full white glove support of your global events. Our company constantly reinvests in new technology and that means higher quality equipment at lower prices. Our full white glove support includes the equipment, interpreters, project management as well as headset distribution and everything in between to ensure that you and your guests maximize the benefits of your multilingual global event.

We recommend talking to our team as early as possible in the scheduling and design phase as we are often able to help reconfigure breakout rooms to minimize cost yet maximize global inclusion. Atlas also maintains an inhouse meeting planner to help with the coordination of any of your foreign delegation, just another way we strive to elevate your multilingual events.

HOW IS ATLAS DIFFERENT?

Conference interpretation is on a hot streak with companies who have never handled an event, now claiming to be experts, but let us assure you that is not the case. Atlas handles 200 – 300 multilingual events a year, globally and we house a very large

inventory of traditional and digital equipment in our warehouse, including a state of the art interpretation studio that can support ten (10) languages simultaneously.

HOW DOES INTERPRETATION ADD VALUE TO YOUR EVENT?

By simply adding professional interpretation to your event, your international audience will be excited, engaged and include. Let's face it, your international attendees spend a great deal of time and effort to attend your event.

By providing language interpretation, those same attendees will return home knowing that their time and money was well spent. Additionally, they often encourage other participants to attend. This translates into an increase in international attendance for years to come.

It's a win/win for everyone!

We are here to help answer any questions you may have at anytime.

We can be reached at:

Events@AtlasLS.com or phone
(+1) 815.479.1600

OUR CLIENTS
HAVE UTILIZED
OUR SERVICES
WORLDWIDE



CONFERENCE INTERPRETERS

The real magic comes from our professional conference interpreters. Our interpreters have the credentials, qualifications and experience to help put your best foot forward. Simultaneous interpretation (SI) is an art and often overlooked when it comes to the difficulty of multilingual live events. Most of our Conference Interpreters have a Master's degree or Ph.D. in linguistics and/or Conference interpretation from some of the

best schools in the world; we have a large pool of expert interpreters to fit any need, any topic in virtually any location. Our interpreters work in teams of two and occasionally three (highly technical or governmental) to provide top rated linguistic support. Interpreters switch interpreting every 15 – 25 minutes depending upon the speaker speed, terminology used and languages being interpreted.

INFRARED (IR)



Infrared has been used in the language industry since the 1980's and is still used in the United Nations, World Bank, etc. Infrared is a line of sight-based system that is highly secure. IR is great for:

- Highly confidential discussions/events
- Governmental meeting
- Events with 8+ languages

- Events outside of North America
- Large venues (75,000 ft² or more)
- Multiple meeting rooms requiring interpretation
- Venues with multiple ADA audio systems in use

AREAS OF CONSIDERATION

- Aesthetic - Emitters/radiators are often on stands in the front of the room or hung from truss.
- Labor and cost per unit tend to be higher.



RADIO FREQUENCY (RF)

Radio frequency (RF) equipment generally utilizes the 72.1 – 75.9 MHz range which is reserved for auditory assistance (ADA compliant) and language interpretation in the United States. Some of the benefits of RF:

- Quicker installation times
- 1 - 7 languages
- Lower cost

- Tour guide/portable system
- Smaller footprint
- Aesthetics
- Outdoor Events

AREAS OF CONSIDERATION

- Adjacent rooms can have interference from other units.
- RF can penetrate outside of the venue.

INTERPRETATION BOOTHS

Our Interpretation booths/cabins are 6' (1.8m) x 6' (1.8m) x 8' (2.43m) and are ISO 4043 compliant. Fully encapsulated booths are our recommendation for all multilingual live events. Being fully enclosed and supported by sound dampening, our interpretation booths improve sound quality for your attendees, reduce interpreter noise for those in close proximity and provide an unparalleled level of comfort to the interpreters; this is a winning combination for any event.

Tabletop booths are common in North America but if space allows we still recommend fully encapsulated booths. Tabletop booths measure 48" (1.2m) x 24" (.61m) x 24" (.61m) and dampen the audio from the interpreters but does not eliminate it. Tabletop booths are recommended for short assignments or locations with very limited space. We do not recommend these units in Asia or Europe.



INTERPRETATION CONSOLES

We utilize state of the art interpretation consoles. For IR we generally use Bosch and for RF we utilize the Williams Sound IC-2 and in our KUDO studio we utilize USB consoles. All are very solid, reliable units that professional conference interpreters are familiar with.



REMOTE SIMULTANEOUS INTERPRETATION (RSI) FOR LIVE EVENTS

Remote Simultaneous Interpretation (RSI) is a new take on running multilingual events anywhere in the world by streaming the interpretation to the attendees via their mobile device. Utilizing the power of cloud computing, Atlas Language Services is able to provide interpretation for events of any size directly from Atlas' remote studio. This allows multilingual events to take place without

having interpreters and equipment on-site. All of the interpretation is facilitated within Atlas' remote studio, where it is streamed directly to the attendees of the event via the cloud-based platform **KUDO**. This model allows event organizers to save time, money and space while planning and overseeing live multilingual events.

RSI is a great option for certain events, but we will be the first to say that it is NOT ideal for every event. Please consult our team for a thorough analysis and consultation.

Benefits

- Modern technology
- Accommodate events of ALL sizes
- Accommodate short/last minute events
- No interpretation equipment onsite
- No interpreters onsite
- No travel related costs for interpreters
- Reduced technical team onsite

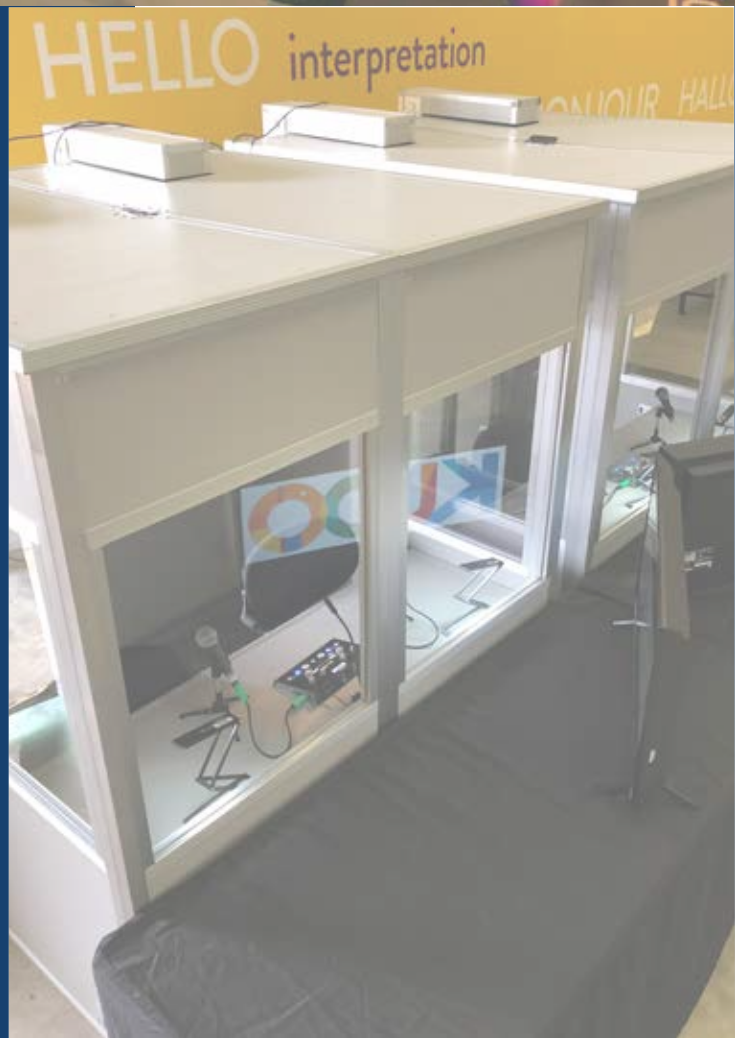
Areas of Consideration

- Wi-Fi Access Points (WAPS)
- Venue must ensure 5 GHz Wi-Fi
- Broadband speed
- User's mobile device must have sufficient battery life
- Q & A
- Hard wired internet connection is mandatory.
- Clear audio & video feeds are mandatory.



KUDO STUDIO – RSI PLATFORM

Atlas is proud to be the Chicago **KUDO** studio partner! **KUDO** is an RSI cloud-based solution for multilingual business collaboration and events. **KUDO** streams real-time language interpretation to your meetings and live conferences, so everyone can listen and participate in their preferred language. Utilizing the highest quality equipment allows us to ensure that audio quality is pristine. We have implemented a double redundancy system within our studio and network which ensures that unforeseen internet and power disruptions will not affect your event. In each of our studio booths we have 32" LCD monitors to display the event live for the interpreters with state of the art headphones and microphones. Our studio can support up to ten (10) languages with anticipated room to grow in the future. Our roster of certified interpreters gives us the ability to guarantee the highest quality interpreters regardless of the topic of the event.



ATTENDEE CONNECT

Attendees can connect via a hyperlink or by downloading the free **KUDO** app. Either option allows users to pick the channel that corresponds to their linguistic needs and allows them to gain the full value of the event, live in their own language! By having the attendees use their own devices, we

cut out the need for both transmitters and receivers. This allows the event organizers to avoid fees for missing or damaged equipment. The app can handle up to 32 languages simultaneously, enough for all the major world languages, and then some!



COST DIFFERENCES

RSI allows event organizers to reduce costs that are associated with traditional simultaneous interpretation systems. Costs that are related to equipment rental and shipping are reduced since equipment is housed remotely in the Atlas Studio as well as costs that are associated with

the interpreters being onsite may be reduced. However, additional costs such as increased broadband speed, WAP's, etc. may exist so please consult an Atlas team member to determine if RSI is right for you!

WEB CONFERENCES

We offer over-the-web meetings and video conferencing in multiple languages. Attendees can participate in web meetings and training sessions, share content and collaborate globally. Your technical team is in Baghdad and your consultants are in Knoxville, Tennessee? No worries, this is a

perfect opportunity to utilize web conferences. We make those difficult multi-language meetings simple! With the ability to stream on the web and the app your participants can truly communicate regardless of the language.

WEBINARS

With our platform you can easily support the event regardless of geographical limitations and users can easily join any meeting with a single click and enjoy high-quality audio and video with engaging participation features. Your audience has just gone GLOBAL!



HD Video



HD Audio



Professional
Interpreters



Seamless
Language
Navigation



High-Level
Security



Polling &
Voting



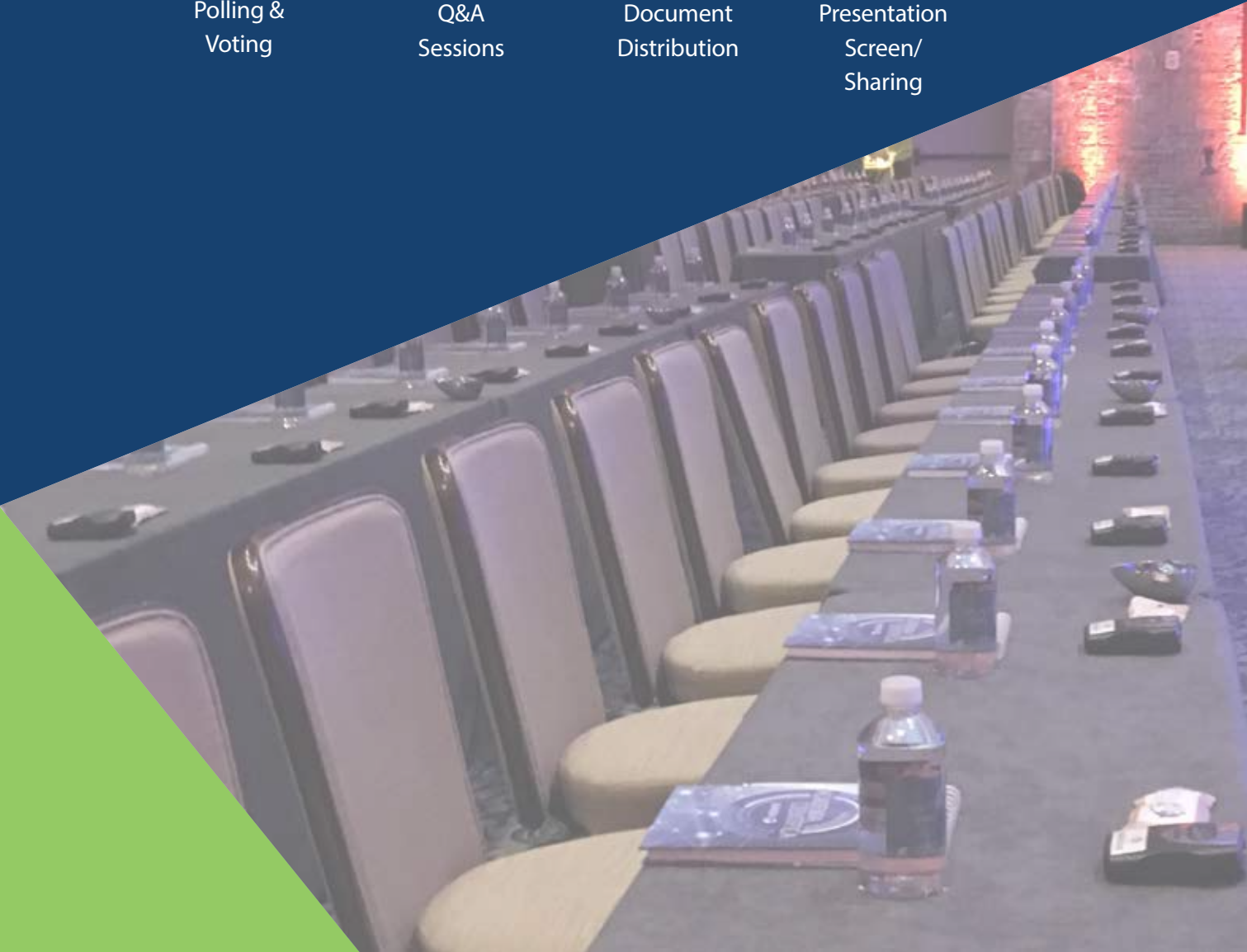
Q&A
Sessions



Document
Distribution



Presentation
Screen/
Sharing





References and Clients You Can Trust!

Pope Francis

Gianfranco Cardinal Ravasi

Vice President Joe Biden of the United States

President Xi, People's Republic of China

President Macri, Argentina

President Park, South Korea

Prime Minister Rasmussen, Denmark

Prime Minister Justin Trudeau, Canada

Hon. William Frist, US Senate Majority Leader

David "The Edge" Evans, U2

Katie Couric, Broadcast Journalist

T. Denny Sanford, Sanford Health & Philanthropist

Max Gomez, PhD. Broadcast Journalist

Robin Robins, Broadcast Journalist

Renato Poletti, Pontifical Council for Culture

Goo Goo Dolls

Mayor Rahm Emanuel, Chicago

Steve Easterbrook, McDonalds CEO

Robert Iger, Walt Disney Co. CEO

Brian Krzanich, Intel CEO

Hubert Joly, Best Buy CEO

Michal Lev-Ram, Fortune Senior Writer

Alan Murray, Fortune Editor in Chief

Susan Wojcicki, Youtube CEO

Dan Schulman, PayPal CEO

Sean Parker, The Parker Foundation & Philanthropist

Katy Perry

Meredith Vieira

Orlanda Bloom

Peter Gabriel

Tony Robbins

Dr. Francis Collins, Director of the US National Institute of Health

Train

Peter Diamandis, XPrize Foundation

Dr. Sanjay Gupta

Dr. Mehmet Oz

Looking for more? How about closing remarks and a "Thank you" to Atlas Language Services from our friend Dr. Robin Smith and the Cura Foundation in Vatican City during the 2018 Unite to Cure Conference. Click here to watch!

<https://www.youtube.com/watch?v=QGMrrKh4ACY&feature=youtu.be&t=1218>

Give



a chance to make
your world a
little smaller, one
event at a time.



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